

FOURTH SEMESTER B.A. DEGREE EXAMINATION, APRIL/MAY 2005**Mass Communication and Video Production****(Vocational Course)****CYBER JOURNALISM****Time : Three Hours****Maximum : 60 Marks****I. Write short notes on any 10 of the following (2 marks each) :**

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| 1 Web Server. | 2 Search engine. |
| 3 HTML frame. | 4 Java Applets. |
| 5 Animated GIF. | 6 CGI. |
| 7 JPEG. | 8 Computer Viruses. |
| 9 Blog. | 10 Malayalam Fonts. |
| 11 Shockwave. | 12 Web page design tools. |
| 13 Quark express. | 14 Satellite radio. |

(10 × 2 = 20 marks)**II. Most newspapers and television channels have a corresponding web site. Discuss the emergence of the web as a media, both as an independent one and also as a complementary one.****(20 marks)***Or***Discuss the design principles (both form and content) for an on-line newspaper. (20 marks)****III. Write HTML code, giving brief description of major tags used, to display a news item of your choice on a web browser. The news item should include pictures, audio and feedback facilities.****(20 marks)***Or***Discuss major issues related to hosting, administration and maintenance of an on-line news portal.****(20 marks)**